

“PRIVACY POLICY” SEATTLE YACHT CLUB

Seattle Yacht Club (“SYC”) is a member only organization with limited public access to its official web and/or social media sites. This privacy policy governs (SYC) data collection and usage of SYC members and non-members of the public who inquire, register, and/or participate in SYC boating or boating related activities. By using the SYC website, Facebook page and/or other forms of social media administered by SYC, members and non-members consent to this privacy policy. SYC may provide links on SYC’s web and social media sites to promote sailing and other educational opportunities for members and the public. SYC is not responsible for the privacy policies, data collection and/or usage practices or other content on linked or other web or social media sites.

Collection of Information:

SYC collects and maintains personal information including but not limited to member name, boat name and contact information, to inform SYC members regarding Club activities, events and programs sponsored by SYC or in conjunction with other clubs. We also use member information to educate members regarding features and services offered by SYC. Access to member personally identifiable information is restricted on a need to know basis; to SYC’s manager, accounting staff, third party processors for billing/accounting and membership purposes; to assist SYC in long-range planning, and on occasion raw data from back-office databases may be collected regarding member demographics, activities, Mainstation and outstation use and other Club activities. Direct inquiries by SYC members or by third parties as to member activities is restricted. Those having such restricted access are directed to follow best practices and protocols to avoid disclosure of personally identifying information and/or access that would allow the collector of raw data to correlate such raw data to any individual member’s activities. SYC Administrators may also have the ability to access and control Wi-Fi usage. Opt-out provisions for certain personal member information occur by clicking on member profile on the SYC website or by contacting the Club webmaster. Anonymous demographic information is collected from non-members of the general public accessing public pages of our website. Anonymous demographic information is collected by SYC’s Facebook Administrator. SYC does not have access to or control over other information that may be collected independently on users by Facebook or by other social media sites.

SYC may collect usage information (frequency of access) and demographic information, for members and non-member public users accessing SYC’s webpage or SYC’s Facebook page. SYC aggregates this data to evaluate site traffic patterns, server usage and to improve existing services and features.

For mobile devices, SYC does not actively collect precise real-time location of mobile devices, but depending upon the type of mobile device and personal settings, user IP address - which is a number automatically assigned to your computer when you use the Internet - browser, domain names, geographic location may be transmitted. SYC suggests SYC members and non-members adjust the privacy settings on their mobile devices if they do not wish this personal information to be transmitted.

Others Working for the Club:

SYC uses certain third parties, i.e. providers of customer support, IT services, to help us provide, protect and promote services to our members. These third parties may access SYC member and non-member information to perform tasks on SYC's behalf in compliance with this policy and remain responsible for the handling of member information in accordance with SYC's instructions.

Use of Information:

In the ordinary course of SYC operations, SYC collects information about members and non-member public users who engage in voluntary inquiries, registration and participation in Club-related boating activities on SYC's website and SYC's Facebook pages and using "cookies." Cookies are pieces of information that some websites transfer to the computer that is browsing that site that helps recognize repeat visitors and web browsers and search engines use cookies for record-keeping and to enhance web surfing. When users request pages from SYC's server, or SYC's Facebook page, our web server automatically collects some information about the user, such as IP address. These addresses are used by computers on the network to send the requested pages to users. SYC may collect personal information volunteered by our members, or non-members, via web or social media site or by hosting a SYC rally or event.

SYC uses this information:

- To support SYC activities, back-office accounting and operational services;
- To defend or enforce SYC By-Laws, rules, policy or third-party legal requirements; and
- To protect the safety and security of members, staff or property.

Unless required to become a member of SYC, for registration or participation in SYC events, or to obtain services from SYC, we suggest users exercise caution when volunteering personally identifiable or private information. Be prudent when communicating sensitive information via SYC's website, SYC's Facebook page, or other social media or public message boards. Although SYC

does not engage in this practice, personal information could be transferred to a third party without your knowledge. SYC is not able to monitor and/or oversee these communications or to protect volunteered information via links or at third party sites.

Photographs:

SYC and its members often take photographs of members participating in member-only events as well as photographs of non-member guests at both members only events, as well as those open to the general public. SYC may select several photos for publication and publish them via the Seattle Yacht Club website, social media, the *Binnacle*, and other means. SYC members evidence their consent to this policy by becoming a member or participating in an event.

Parental Consent for Children under Thirteen (13):

SYC's web and social media sites, such as Facebook, do not specifically target children. SYC does foster sailing related education and Junior Sailing programs. In that regard, SYC may collect personally identifiable information on children under the age of thirteen:

- If, with parental consent, they currently are a SYC junior members; and/or
- If, with parental consent, they wish to join as a SYC junior member.

Parental consent to the collection and use of children's personal information is not consent to the disclosure of this personal information to third parties. If you are under the age of thirteen (13), you must ask your parent or guardian for permission to use SYC's website, Facebook page or other SYC social media. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Privacy Policy.

User Guidelines:

Use of the SYC name/trade-name(s) logos and any other intellectual property of SYC, including but not limited to trade-secrets, is not permitted without specific prior written authorization of the SYC Commodore and General Manger.

SYC members volunteer on numerous SYC committees in furtherance of SYC's mission. Members acquiring, assessing and posting and/or sharing information are expected to act responsibly as to SYC, their fellow members and the public.

Policy Changes:

SYC may amend this privacy policy from time to time. Please review it periodically. We maintain the option to modify this privacy policy at any time by electronic notice posted on our web or social media sites. SYC members and non-members agree to any amendments by continued use of our web or social media sites on or after the date that such notices are posted.

Enforcement:

SYC Members, please refer to SYC By-Laws and Member Policies, Procedures and Rules to understand the risks and potential consequences for violations of this Privacy Policy.

Contact Information:

SYC Web and Facebook Administrator:

SYC Membership Director

Ph: (206) 325-1000

Email: membership@seattleyachtclub.org.